



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

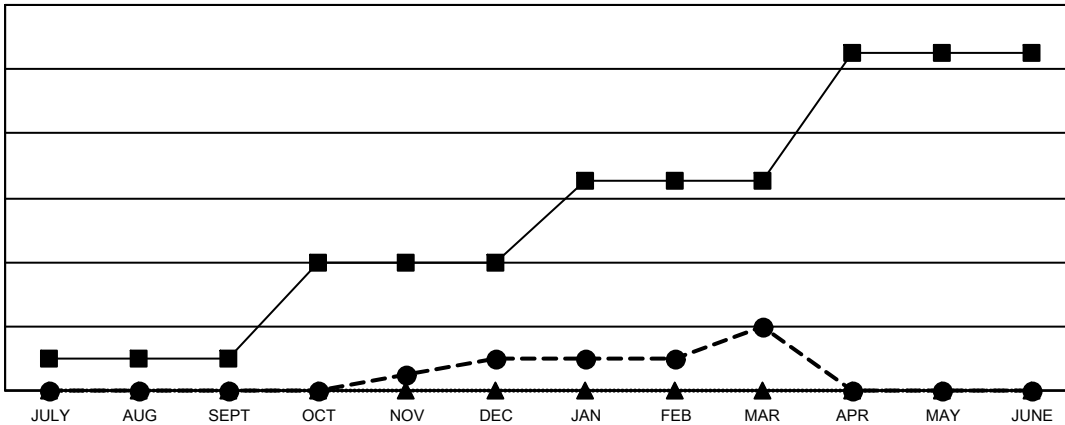
Multiple District 27

LOCATION: WISCONSIN

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	0	1
OCT/NOV/DEC	6	2	0
JAN/FEB/MAR	5	2	3
APR/MAY/JUNE	8	0	0

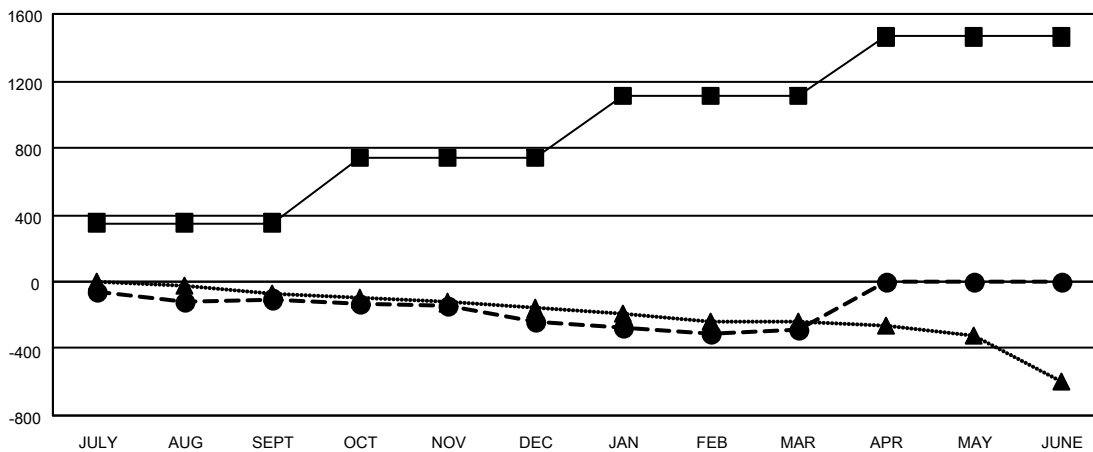
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	352	322	385
OCT/NOV/DEC	392	298	427
JAN/FEB/MAR	367	292	317
APR/MAY/JUNE	352	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 4	
<u>DROPPED MEMBERS</u>	
DECEASED	208
CLUB CANCELLED	15
OTHER	906
<b>TOTAL</b>	<b>1,129</b>

245 CLUBS OF 514 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	12,365 (74.38%)
FEMALE	4,260 (25.62%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	3,323
FAMILY MEMBERS PAYING HALF DUES	1,694